



ANNAN ATHLETIC FOOTBALL CLUB

SPONSORSHIP

2024/2025

ANNAN ATHLETIC FOOTBALL CLUB

www.annanathleticfc.com

+ + + WELCOME TO GALABANK STADIUM + + +

OUR AIMS

Be regarded as the leading football club in Dumfries and Galloway through success on the pitch for all our competitive teams and a positive and welcoming environment for all stakeholders.

Proactively promote and drive participation in football for everyone by offering high quality coaching that supports personal development.

Be financially strong and sustainable, maximising income from diverse sources while meeting the evolving needs of our community and ensuring future resilience of the club.



> CALL 07902 186 454 EMAIL EXEC@ANNANATHLETICFC.COM

OUR VISION AND VALUES

To be a leading, fan owned, sustainable football club providing opportunity for players of all ages, gender and background to participate and achieve their goals.

We will connect our community, improving the lives of everyone through the positive and supportive impact football can have on physical and emotional wellbeing.

COMMUNITY



Together,
for the benefit
of everyone.

SUSTAINABILITY



Commercially
well run, ensuring
long-term viability.

IMPROVE



Strive for
excellence
in all we do.



SPONSORSHIP OPPORTUNITIES

It is widely recognised that local clubs are, in many cases, the symbol of their communities and generate a real sense of pride, achievement and solidarity.

Gone are the days when Annan Athletic was only active on match days. We are involved in a number of outreach projects that positively impact on Annan and the wider community Dumfries and Galloway.

By supporting the Club you are not only supporting our first team, you are also helping us with our aim to continue to make a positive impact on the community.

Be part of the future of Annan Athletic Football Club. There are exciting times ahead.



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PLATINUM PACKAGE

£10,000

or **£1,000/Month** (12 months)

Limited to 10

1 framed signed first team football shirt

1 match sponsorship with full hospitality for up to 8 guests

2 full hospitality visits for up to 8 guests

4 gold card season tickets – reserved stand seating plus access to the directors lounge for pre and post match drinks and half-time refreshments

1 home terrace sign 16ft x 4ft
+ 1 stadium sign 8ft x 4ft

1 additional sign 8ft x 4ft

Company logo on sponsors wall at Galabank

24 social media posts across all platforms

Free unlimited use of function / meeting room during working hours (subject to availability)

20% discount on all additional hospitality bookings

GOLD PACKAGE

£5,000

or **£500/Month** (12 months)

Limited to 15

1 framed signed first team football shirt

2 full hospitality visits for up to 8 guests

2 gold card season tickets

1 match ball sponsor

1 stadium sign 8ft x 4ft

Company logo on sponsors wall at Galabank

**18 social media posts on all of our platforms
per year**

**Free use of function / meeting room
4 times per year during working hours
(subject to availability)**

**15% discount on all additional
hospitality bookings**

SILVER PACKAGE

£2,500

or **£250/Month** (12 months)

1 signed first team football shirt

2 full hospitality visits for up to 6 guests

**Gold card tickets for 2 guests at 1 match per
season – reserved stand seating plus access to
the directors lounge for pre and post match drinks
and half-time refreshments
(Match choice subject to availability)**

2 stadium signs 8ft x 4ft

Company logo on sponsors wall at Galabank

**1 social media post on all platforms
each month**

**Free use of function / meeting room
2 times per year during working hours
(subject to availability)**

**10% discount on all additional
hospitality bookings**

SPONSORSHIP PACKAGES



Home Terrace Sponsor

£5,000

Have your company name/logo on our Home Terrace for £5,000 per season, you will receive two complimentary season tickets with this package.

Back of the shirt Sponsor

£5,000

Have your company name/logo on the back of the first team shirts for £5,000 per season, you will receive two complimentary season tickets with this package.





Training Kit Sponsor

£3,000

Have your company name/logo on the first team training kit for £3,000 per season, you will receive two complimentary season tickets with this package.

Dugout Sponsor

£2,500

Home and Away Dugouts available. Have your company name/logo on one of our dugouts for £2,500 per season, you will receive 2 complimentary season tickets with this package.

Match Sponsor

£850

Sponsor the match for £850, enjoy our full corporate hospitality package for 6 people and pick the player of the match. Your company featured in our pre match promotional activity and name checked by the match announcer.

SPONSORSHIP PACKAGES



Matchday Travel Kit Sponsor

£3,000

Have your company name/ logo on the first team training kit for £3,000 per season, you will receive two complimentary season tickets with this package.

Laundry Sponsor

£1,200

Exclusive sponsorship of our laundry for the first team for £1,200 per season, your company name/logo will be featured on our website and you will receive two complimentary season tickets with this package.



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Match Ball Sponsor

£450

Sponsor our ball on match day for only £450, you will receive 4 Gold Cards for the game and a signed ball.

Player Sponsor

£250/£300

Exclusive sponsorship of your chosen player. £250 for either home or away strip. £300 for both strips.

Football Staff Sponsor

£250

Exclusive sponsorship of the Manager, Assistant Manager, Goalkeeping Coach and Club Physio for £250 each.

PITCH SIDE ADVERTISING

Promote your business with an advert designed to your requirements. Choose your favourite advert position at Galabank (All prices are exclusive of VAT). All signs will be visible during all 18 Home games. They may also be visible at Cup games subject to Cup rules.



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ADVERTISING COSTS

£150+VAT

PER SEASON

(plus initial set up fee)

8ft x 2ft advert on Away Terrace back wall, Riverside Wall or Main Stand railings.

£300+VAT

PER SEASON

(plus initial set up fee)

8ft x 2ft advert on Home or Away Terrace railings facing pitch.

£500+VAT

PER SEASON

(plus initial set up fee)

North Street side wall 8ft x 4ft advert on street side boundary wall facing pitch.

£1000+VAT

PER SEASON

(plus initial set up fee)

Main Stand 16 x 4ft advert on the back wall of the main stand.

£1000+VAT

PER SEASON

(plus initial set up fee)

Home Terrace 16 x 4ft advert on the back wall of the home terrace.

INITIAL SET UP COSTS

We have negotiated a set price for signage with a local company, however you are free to produce your own to the same specifications and sizes. Please note this is a one off cost unless you want to change your sign.

For the design, supply & installation of a full colour digitally printed vinyl graphics with clear vinyl laminate coating onto 3mm aluminium composite panels.

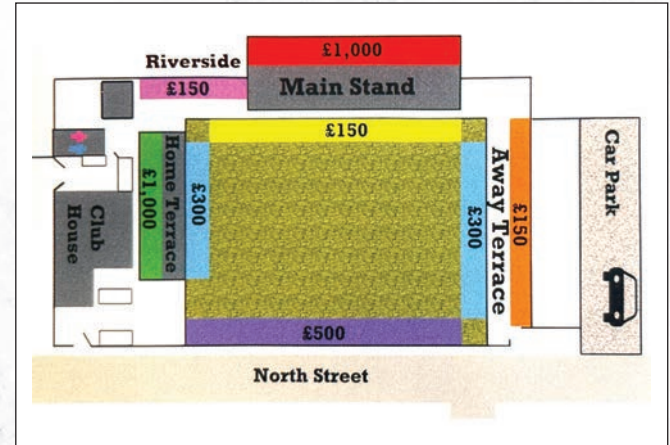
£188+VAT
8ft x 2ft

£238+VAT
8ft x 4ft

£360+VAT
16ft x 4ft



Prices correct as of January 2024.





For more information on any advertising or sponsorship opportunities
within the club please contact our general manager:

M: 07902 186 454 **E:** exec@annanathleticfc.com



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